

Incredible India



# SYNTHETIC AND RAYON TEXTILES



FABRICS OF THE FUTURE

# INDIAN SYNTHETIC AND RAYON TEXTILES INDUSTRY



India has a diverse and rich textile tradition. Contemporary Indian textiles not only reflect the country's rich and splendid past, but also cater to the demands of the modern day. In fact, India is today one of the world's leading manufacturers of man-made textiles. The fibre and yarn produced in India is comparable to the best in the world. Indian fabrics are known for their excellent workmanship, colours and durability. Due to heavy investments in world-class manufacturing plants, continuous innovation, new product mix, and strategic market expansion, Indian man-made fibres (MMF) are all set to take centre stage in the global arena.

## KEY MARKETS

A long and abiding tradition in the production and export of textile items has earned India an invaluable image in the international market. Perhaps, the most significant change in the industry has been the advent of MMF textiles that have changed the face of the textile industry in India.

Over the years, India has successfully placed its innovative range of MMF textiles in almost all countries across the globe.

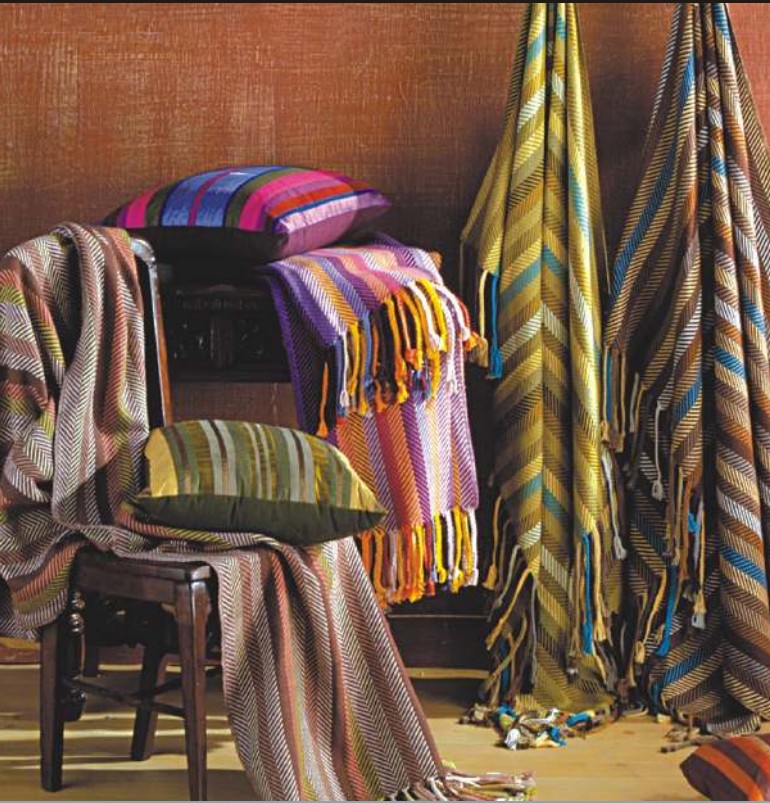
**INDIA IS AMONGST THE TOP FIVE PRODUCERS OF MAN-MADE FIBRE (MMF) FILAMENT IN THE WORLD**

## HIGHLIGHTS

- Polyester is the largest segment of the Indian MMF and rayon textile industry.
- In 2011-12, fabrics were the largest product category accounting for 41 per cent of total exports.
- Indian MMF textiles are exported to more than 140 countries.
- During 2011-12, the Middle East was the largest market and accounted for nearly 25 per cent of textile exports from India, while Asia accounted for 23 per cent.
- The top 10 markets accounted for over 51 per cent of India's exports.
- The UAE is one of the consistent top market for Indian MMF textiles. Other high growth markets are the US, Turkey, Brazil, Egypt, Pakistan, Afghanistan, Germany and the UK.

Region-wise Exports (2011-12)	
Middle East	25%
Asia	23%
Europe	22%
North & South America	19%
Africa	10%
Other	1%

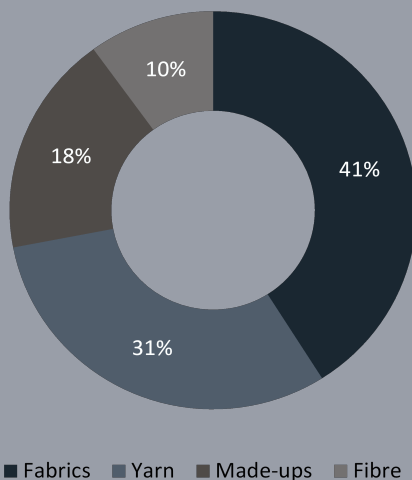
Source: Synthetic and Rayon Textile Export Promotion Council



## TRADE OUTLOOK

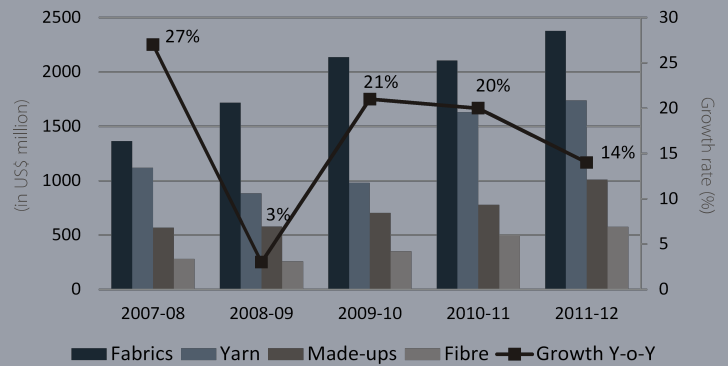
Fabrics continued to constitute the major share at 41 per cent of total exports in 2011-12, followed by yarn at 31 per cent, made-ups at 18 per cent and fibre at 10 per cent. Fabrics, yarn, made-ups and fibre exports valued at US\$ 2,376.98 million, US\$ 1,737.95 million, US\$ 1,009.6 million and US\$ 574.63 million recorded growth rates of 12.9 per cent, 6.5 per cent, 29.6 per cent and 15.5 per cent, respectively, compared to the previous year.

Product Share in Exports (2011-12)



Source: Synthetic and Rayon Textile Export Promotion Council

Product-wise Export Trends (2007-08 to 2011-12)



Source: Synthetic and Rayon Textile Export Promotion Council

## PRODUCT TRENDS

Consumer preference for MMF fabrics has gained momentum in the international market, leading to increased export opportunities.

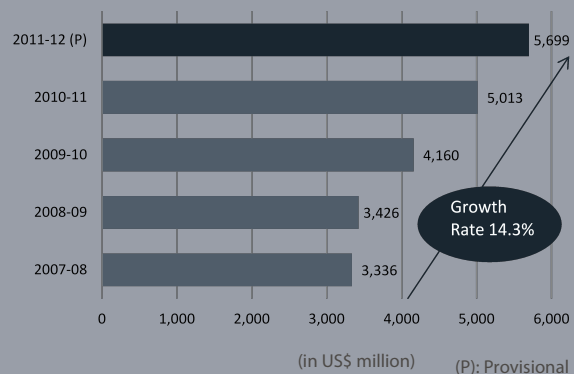
- The popularity of items with embroidery, sequins, pearl/bead work has increased among all consumer age groups.
- High preference for imports of finished products rather than intermediate products such as yarn and grey fabrics from developed countries such as the US, Canada, Japan and European countries.

## VIBRANT GROWTH

The fibre textile industry in India is vibrant and growing. Along with maintaining the market share in the existing markets, MMF textiles are increasingly reaching out to newer markets.

Exports of Indian MMF textiles scaled an all-time high of US\$ 5,699 million in 2011-12, as compared to US\$ 5,013 million in 2010-11, accounting for a year-on-year growth of around 14 per cent.

Exports of MMF Textiles (2007-08 to 2011-12)



Source: Synthetic and Rayon Textile Export Promotion Council

INDIAN FABRICS ARE KNOWN  
FOR THEIR EXCELLENT  
WORKMANSHIP, COLOURS  
AND DURABILITY



### ADVANTAGE INDIA

- India is the second-largest producer of cellulosic fibre/yarn in the world.
- In the synthetic fibre/yarn segment, India is the fifth-largest producer in the world.
- The country is amongst the top five producers of MMF filament in the world.
- Recent technological upgradations in vertical and horizontal consolidation of the production process have led to the lowering of costs.
- The country has a strong production base for a wide range of MMF, yarn, fabrics and made-ups.
- Diversified small lot production system keeps pace with changing fashion demands with short response time.

### Key Players

- Reliance Industries Ltd.
- Indo Rama Synthetics (India) Ltd.
- RSWM Ltd.
- Euro Vistaa (India) Ltd.
- Grasim Industries Ltd.
- Madura Coats Pvt. Ltd.
- Aditya Birla Nuvo Ltd.
- Spentex Industries Ltd.
- Shree Shyam Filaments
- Hanil Era Textiles Ltd.
- Dicitex Décor Exports
- Dicitex Furnishings Ltd.

### MAJOR TRADE FAIRS

- TexStyles India, March 6-9, 2013, New Delhi

### THE SYNTHETIC AND RAYON TEXTILE EXPORT PROMOTION COUNCIL

The Synthetic and Rayon Textile Export Promotion Council (SRTEPC) was set up fifty six years ago to extend all possible assistance to Indian exporters of synthetic and rayon textiles and to overseas buyers doing business in India.

#### Contact Details

Resham Bhavan  
78, Veer Nariman Road  
Mumbai — 400 020  
MAHARASHTRA  
INDIA

Tel.: +91-22-22048797/22048690

Fax: +91-22-22048358

Email: srtepc@vsnl.com

Website: www.srtepc.org

SYNTHETIC AND  
RAYON TEXTILES